

By Joe Heller, Green Bay Press-Gazette

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How much of the time do you think you can trust government in Washington to do what is right?

1958



By Julie Snider, USA TODAY



By Julie Snider, USA TODAY

TABLE 4.1. GENERAL ENVIRONMENTAL CONDITIONS.

- Technological conditions: the general level of knowledge and capability in science, engineering, medicine, and other substantive areas; general capacities for communication, transportation, information processing, medical services, military weaponry, environmental analysis, production and manufacturing processes, and agricultural production.
- Legal conditions: laws, regulations, legal procedures, court decisions; characteristics of legal institutions and values, such as provisions for individual rights and jury trials as well as the general institutionalization and stability of legal processes.
- Political conditions: characteristics of the political processes and institutions in a society, such as the general form of government (socialism, communism, capitalism, and so on; degree of centralization, fragmentation, or federalism) and the degree of political stability (Carroll, Delacroix, and Goodstein, 1988). More direct and specific conditions include electoral outcomes, political party alignments and success, and policy initiatives within regimes.
- *Economic conditions:* levels of prosperity, inflation, interest rates, and tax rates; characteristics of labor, capital, and economic markets within and between nations.
- *Demographic conditions:* characteristics of the population such as age, gender, race, religion, and ethnic categories.
- *Ecological conditions:* characteristics of the physical environment, including climate, geographical characteristics, pollution, natural resources, and the nature and density of organizational populations.
- Cultural conditions: predominant values, attitudes, beliefs, social customs, and socialization processes concerning such things as sex roles, family structure, work orientation, and religious and political practices.

TABLE 4.2. DESCRIPTIVE AND ANALYTICAL DIMENSIONS OF ORGANIZATIONAL ENVIRONMENTS.

Aldrich (1979)

Capacity: the extent to which the environment affords a rich or lean supply of necessary resources

Homogeneity-heterogeneity: the degree to which important components of the environment are similar or dissimilar

Stability-instability: the degree and rapidity of change in the important components or processes in the environment

Concentration-dispersion: the degree to which important components of the environment are separated or close together, geographically or in terms of communication or logistics

Domain consensus-dissensus: the degree to which the organization's domain (its operating locations, major functions and activities, and clients and customers served) is generally accepted or disputed and contested

Turbulence: the degree to which changes in one part or aspect of the environment in turn create changes in another; the tendency of changes to reverberate and spread

Dess and Beard (1984)

Munificence: the availability of needed resources

Complexity: the homogeneity and concentration of the environment Dynamism: the stability and turbulence of the environment

Miles (1980)

Static dimensions

Complexity: the number of different external components and characteristics an organization must deal with

Routineness: the degree to which relations with the environment are routine and standardized

Interconnectedness: the degree to which environmental components and processes are intertwined such that changes at one point reverberate and spread

Remoteness: the immediacy and directness of an organization's relations with particular environmental components

Dynamic dimensions

Change rate: the rate of change in important elements and conditions

Unpredictability of change: the degree to which changes are patterned or predictable, as opposed to being sudden and difficult to anticipate

Receptivity dimensions

Resource scarcity: availability of needed resources

Output receptivity: demand for products and by-products and external constraints and opposition to outputs

Domain-choice flexibility: the extent to which an organization is free or constrained in choices of domain (that is, populations to be served, geographical areas in which to operate, technologies or procedures to apply, and goods, services, and functions to provide—what the organization does, where it does it, how it does it, and for whom it does it)

TABLE 4.3. MAJOR ENVIRONMENTAL COMPONENTS FOR PUBLIC ORGANIZATIONS.

General Values and Institutions of the Political Economy

Political and economic traditions Constitutional provisions and their legislative and judicial development Due process Equal protection of the laws Democratic elections and representation (republican form) Federal system Separation of powers Free-enterprise system (economic markets relatively free of government controls)

Values and performance criteria for government organizations

Competence Efficiency Effectiveness Timeliness Reliability Reasonableness Responsiveness Accountability, legality, responsiveness to rule of law and governmental authorities, responsiveness to public demands Adherence to ethical standards Fairness, equal treatment, impartiality Openness to external scrutiny and criticism

Institutions, Entities, and Actors with Political Authority and Influence

Chief executives Executive staff and staff offices Legislatures Legislative committees Individual legislators Legislative staff Courts Other government agencies Oversight and management agencies (GAO, OMB, OPM, GSA) Competitors Allies Agencies or governmental units with joint programs Other levels of government "Higher" and "lower" levels Intergovernmental agreements and districts Interest groups Client groups Constituency groups Professional associations Policy subsystems Issue networks Interorganizational policy networks Implementation structure News media General public opinion Individual citizens with requests for services, complaints, and other contacts

TABLE 5.1. SOURCES OF POLITICAL AUTHORITY AND INFLUENCE OF INSTITUTIONS, ENTITIES, AND ACTORS IN THE POLITICAL SYSTEM.

Chief Executives

Appointment of agency heads and other officials Executive staff and staff offices (for example, budget office) Initiating legislation and policy directions Vetoing legislation Executive orders and directives

Legislative Bodies

Power of the purse: final approval of the budget Authorizing legislation for agency formation and operations Approval of executive appointments of officials Oversight activities: hearings, investigations Authority of legislative committees Initiating legislation

Courts

Review of agency decisions Authority to render decisions that strongly influence agency operations Direct orders to agencies

Government Agencies

Oversight and management authority (GAO, OMB, OPM, GSA) Competitors Allies Agencies or government units with joint programs

Other Levels of Government

"Higher" and "lower" levels Intergovernmental agreements and districts

Interest Groups Client groups Constituency groups Professional associations

Policy Subsystems and Policy Communities Issue networks Interorganizational policy networks

News Media

Constitutional protections of freedom of the press Open meetings laws, Sunshine laws

General Public Opinion Providing (or refusing to provide) popular support

Individual Citizens

Requests for services, complaints, other contacts

TABLE 5.2. GUIDELINES FOR MANAGING RELATIONS WITH THE NEWS MEDIA.

Experts on managing relations between government agencies and the news media propose such guidelines as the following:

- Understand the perspective of the media—their skepticism, their need for information and interesting stories, their time pressures.
- Organize media relations carefully—spend time and resources on them and link them with agency operations.
- Get out readable press releases providing good news about the agency; be patient if the media respond slowly.
- Respond to bad news and embarrassing incidents rapidly, with clear statements of the agency's side of the story.
- Seek corrections of inaccurate reporting.
- Use the media to help boost the agency's image, to implement programs, and to communicate with employees.
- To carry all this off effectively, make sure that the agency performs well, and be honest.

The Community Relations Office of the City of Claremont, California, published the following guidelines for managing relations with reporters:

- Prepare an agenda on each subject the media may be interested in. Include a list of three to five points you want to "sell" the reporter.
- Write or verbally deliver "quotable quotes" of ten words or less.
- Listen carefully to the question. The reporter may have made incorrect assumptions, and you will need to give clearer background information before answering the question.
- Avoid an argument with the reporter.
- If interrupted in midthought, proceed with your original answer before answering the new question.
- Challenge any effort to put words into your mouth.
- Don't just answer the question; use the question as a springboard to "sell" your agenda.
- If you do not know the answer, say so. Do not speculate.
- If you cannot divulge information, state why in a matter-of-fact way.
- Be positive, not defensive.
- Always tell the truth.

Sources: First half adapted from Cohen and Eimicke, 1995; Chase and Reveal, 1983; Garnett, 1992; second half adapted from Larkin, 1992.

Year	Amount (Billions) ^a	Amount in Constant 1992 Dollars (Billions)	Number of Grants
	0.028		5
1 s # 1 2			7
1.413	0.039		
5-4 <u>2</u> -			11
1422	0.242		_
1432	0.593		12
19934	2.4		
: . : =			26
1979	0.87	9.9	
140	0.82	6.9	28
1452	2.4	14.0	38
· inst	7.0	33.4	132
Sund.	10.2	45.8	
i Stro T	15.2	64.8	379
: +- 5	49.8	126.6	442
19-3	77.9	159.5	<u> </u>
1981	94.7	146.4	539
1982	88.1	127.4	441
1984	97.6	129.5	405
198-	108.4	130.4	435
1490	135.3	144.7	
1995	178.1	178.1	
1-3-32	225.0	208.5	
1948	246.1	215.2	
2001 est.)	300.7	246.7	

Table 1 Federal Aid to State and Local Governments, Selected Years

1961 dollars through 1937; otherwise, current dollars.

 SOURCES: U.S. Advisory Commission on Intergovernmental Relations. The Federal Role in the Federal System: The Dynamics of Growth—A Crisis of Confidence and Competence (Washington, D.C.: ACIR, July 1980).
120–121; Significant Features of Fiscal Federalism, 1990, vol. 2, Revenues and Expenditures (Washington, D.C.: ACIR, August 1990), 42; American Council on Intergovernmental Relations. Significant Features of Fiscal Federalism 1995, vol. 2. Revenues and Expenditures (Albany, N.Y.: Nelson A. Rockeleller Institute of Government, February 1998), 38; and Historical Tables. Budget of the United States Government, Fiscal Year 2000 Washington, D.C.: Government Printing Office, 1999), Table 12.1, 203–204.

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Year	Amount (Billions) ^a	Amount in Constant 1992 Dollars (Billions)	Number of Grants
1902	0.028		5
1912	_		7
1913	0.039		
1920	_		11
1922	0.242		_
1932	0.593		12
1934	2.4		
1937			26
1940	0.87	9.9	_
1946	0.82	6.9	28
1952	2.4	14.0	38
1960	7.0	33.4	132
1964	10.2	45.8	
1967	15.2	64.8	379
1975	49.8	126.6	442
1978	77.9	159.5	_
1981	94.7	1-464	539
1982	88.1	127.4	-1-11
1984	97.6	129.5	405
1987	108.4	130.4	435
1990	135.3	144.7	_
1992	178.1	178.1	_
1995	225.0	208.5	_
1998	246.1	215.2	-
2001 (est.)	300.7	246.7	

Table 1 Federal Aid to State and Local Governments, Selected Years

11961 dollars through 1937; otherwise, current dollars.

SOURCES: U.S. Advisory Commission on Intergovernmental Relations, The Federal Role in the Federal System: The Dynamics of Growth—A Crisis of Confidence and Competence (Washington, D.C.: ACIR, July 1980), 120–121; Significant Features of Fiscal Federalism, 1990, vol. 2, Revenues and Expenditures (Washington, D.C.: ACIR, August 1990), 42: American Council on Intergovernmental Relations, Significant Features of Fiscal Federalism 1995, vol. 2, Revenues and Expenditures (Albany, N.Y.: Nelson A, Rockefeller Institute of Government, February 1998), 38: and Historical Tables, Budget of the United States Government, Fiscal Year 2000 (Washington, D.C.: Government Printing Office, 1999), Table 12.1, 203–204.