# Table 8-1THE LESS EFFECTIVE AND MORE EFFECTIVE VERSIONS OF THE FOURBASIC MANAGEMENT STYLES

BASIC STYLE SITUATION, EFF		WHEN USED IN THE INAPPROPRIATE
Coaching	An <i>executive</i> is a good motivating force who sets high standards, treats everyone somewhat differently, and prefers team management	A compromiser is a poor decision-maker, one who allows various pressures in the situation to influence her too much and avoids or minimizes immediate pres sures and problems <sup>4</sup> rather than maximizing long-ferm production
Delegating	A <i>bureaucrat</i> is primarily interested in rules and procedures for their own sake, wants to, control the situation by their use, and is conscientious	A <i>deserter</i> is uninvolved and passive or negative
Directing	A <i>benevolent autocrat</i> knows what he wants and how to get it without creating resentment	An <i>autocrat</i> has no confi- dence in others, is unpleasant, and is interested only in the immediate task
Supporting	A <i>developer</i> has implicit trust in people and is primarily concerned with developing them as individuals	A <i>missionary</i> is primarily interested in harmony

Source: Based on W. J. Reddin, Managerial Effectiveness (New York: McGraw-Hill, 1970).



#### Exhibit 10-1 The Managerial Grid

Source: R. R. Blake, J. S. Mouton, L. B. Barnes, and L. E. Greiner, "Breakthrough in Organization Development," *Harvard Business Review*, November–December 1964, p. 136, Copyright @ 1964 by the President and Fellows of Harvard College; all rights reserved.



Figure 5-3 Grid for the Follower-Based Model of Leadership Style

Source: Paul Hersey and Kenneth Blanchard, Management of Organizational Behavior: Utilizing Human Resources, 9 1982, pp. 153, 154, 248. Reprinted by permission of Prentice-Hall, Englewood Cliffs, New Jersey.

Table 5-3 Implication	Implications of Follower-Based Theory for Leadership Style	adership Style	
Maturity Level	Description	Leadership Style	Description
Low	Workers are <i>unable</i> and <i>un-</i> willing to perform; insecure	Telling	Leader defines roles, explains how to accom- plish tasks, closely monitors compliance and performance
Low to moderate	Workers are <i>unable</i> to perform but are <i>willing</i> and/or confi- dent	Selling	Leader combines directive and supportive behavior to reinforce workers' willingness and enthusiasm; engages in two-way com- munication and explanation of tasks
Moderate to high	Workers are <i>able</i> to perform but <i>lack willingness</i> or confi- dence	Participating	Leader is supportive but nondirective; deci- sion making is shared; primary role is to facilitate the work process through re- inforcement and communication
High	Workers are <i>able</i> and <i>willing</i> to perform; they are confident and competent	Delegating	Leader adopts a "low profile"; may still identify goals and problems but leaves task accomplishment to the workers
Source: Adapted from Paul	Hersey and Kenneth Blanchard. Managemen	nt of Organizational Behavi	Source: Adapted from Paul Hersey and Kenneth Blanchard. Management of Organizational Behavior, 2d ed. (Englewood Cliffs, N.J.: Prentice-Hall, 1982),

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Exhibit 10-3 The Path-Goal Theory



Figure 5-3 Grid for the Follower-Based Model of Leadership Style

Source: Paul Hersey and Kenneth Blanchard, Management of Organizational Behavior: Utilizing Human Resources, 9 1982, pp. 153, 154, 248. Reprinted by permission of Prentice-Hall, Englewood Cliffs, New Jersey.

Maturity Levei	Description	al vis gi na se	Description
Low	Workers are wahle and workers are wanted to workers are wanted to workers with the second of the sec	Telling	Leader defines roles, explains how to accom- plish tasks, closely monitors compliance performance
Low to moderate	Workers are <i>unable</i> to perform but are <i>wiling</i> and for confi- dent	Selling	Leader combines directive and supportive behavior to reinforce workers' willingness and enthusiasm; engages in two-way com- munication and explanation of tasks
Moderate to high	Workers are uhle to perform but lack willingness or confi- dence	Participating	Leader is supportive but nondirective: deci- sion making is shared: primary role is to facilitate the work process through re- inforcement and communication
High	Workers are <i>able</i> and <i>willing</i> to perform; they are confident and competent	Delegating	Leader adopts a "low profile"; may still identify goals and problems but leaves task accomplishment to the workers

Table 5-3 Implications of Follower-Based Theory for Leadership Style

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Source: Adapted from Paul Hersey and Kenneth Blanchard, Management of Organizational Behavior, 2d ed. (Englewood Cliffs, N.J.: Prentice-Hall, 1982). 153-154.

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Aspects of Leader, Manager, and Supervisor's Functions

### Leader

- 1. Diagnoses organizational needs
- 2. Develops goals and directions (visionary)
- 3. Develops strategies and monitors implementation
- 4. Recognizes opportunities and takes initiatives (entrepreneur)
- 5. Maintains the integrity of the institutional processes
- 6. Resolves threatening conflicts
- 7. Represents the organization to its environment and vice versa (statesman)

#### Manager

- 1. Maintains effective functioning of the managerial processes
- 2. Mobilizes financial and human resources to achieve defined goals
- 3. Plans, organizes, staffs, and coordinates
- 4. Sets ethical and professional standards of performance
- 5. Maintains effective communication among all parts of the unit

#### Supervisor

- 1. Provides technical and operational know-how to staff
- 2. Motivates staff
- 3. Attends to bureaucratic routine
- 4. Complements the manager's functions and activities
- 5. Evaluates staff
- 6. Reports to the manager on the performance of the unit and its workers

Figure VIII-3

## **Proper Attire Required; Working Late Discouraged**

A sampling of the rules of President Bush's White House, as explained by Andrew H. Card Jr., the chief of staff.

**ATTIRE** Men must wear ties and jackets at all times in the Oval Office; women must wear proper business attire.

"I have not seen the president in the Oval Office without a suit and tie on."

**BREVITY** Briefing papers should not run over a page -- or two pages at most.

"He doesn't like memos that state the obvious. If he gets talking points that say, 'Welcome to the White House. I'm pleased to have you there,' he'll say, 'Don't put that in my speech!' He'll say, 'Oh, you think the president doesn't know enough to say, 'Welcome to the White House?' "

PUNCTUALITY Be sensitive to the clock.

Staff members must be on time for meetings — or early.

"The president begins meetings on time and ends them on time."

**RESPECT** Staff members are told to respect each other, and return each other's calls promptly.

"I remind everyone that we are just staffers, and no more important than anyone working at H.H.S. or HUD or the Department of Transportation — or the people opening the mail. If you like to get your calls returned, return other people's calls."

#### work HABITS Don't be a workaholic.

The president leaves the office by 6:30 usually and expects his staff to spend time with their families — and enjoy their weekends.

"He knows how to get that all-important battery recharged."