

# Homework 2

HON120, Fall 2015

LinkedIn ([www.linkedin.com](http://www.linkedin.com)) has become an important social network service for business professionals. At the end of 2015 second quarter, it boasted 380 million users. Part of its importance is that your LinkedIn profile can serve the same function as a professional resume or CV. However, your profile can provide interested parties more information about your experiences, so even if its not where a potential employer looks first, it may be the second place they look for more information about you. Further, it provides a place for others to provide testimonials or support for the experience and skills you claim.

Your homework activity is to

1. **create an initial LinkedIn profile.** Add and much detail as you would like, but remember a richer profile will be more powerful.
2. Find and link to other users, including other students in the class. I encourage you to link to my LinkedIn profile. As I keep business and personal items mostly separate, I would not respond to a Facebook friend request.
3. Add LinkedIn to your Klout account. After a day, investigate how you Klout score changed.