

Dr. Anthony T. Atkins
Video Proposal (10%-group grade)
English 496: Digital Rhetoric

For the video proposal, you will need a detailed narrative about the nature of your project (1-3 pages). Explain what you plan to do (your choice) and why you selected it. What do you plan to “show” and why? What is the significance of your project? Who is the audience for your project? How do you plan to address this audience? In what ways do you plan to incorporate text, audio, and video into your project?

You may ask your group members to contribute to this narrative either by writing their “part” or serving as revision/editing specialists.

You will also need an explanation of your plan to divide labor among you. Who will do what, and how each group/team will contribute significantly to the project? So, you will submit a 1-3 page narrative and a 1-page division of labor, and each group should contribute 1 page explaining what they are to do for this project and how they may go about doing it (these should be detailed as much as possible).

Example:

Group 3 hands in 2.5 pages of narrative, 1 page explaining division of labor. This would be a 3.5 page document. All team members must have their names on the narrative and the division of labor. Each team member’s name will appear on the individual document that they submit respectively. Please feel free to meet with me, ask questions, etc. I’m here to help you as much as possible. You will receive video cameras as soon as I can get my hands on them. In the meantime, plan, plan, plan!

“More” Example:

Follow MLA at the top of the page and include a header with page number. I have provided a handout that outlines a proposal, but some categories are not necessary.

Follow their format, but here are the headers you will need:

- Description of Project (the narrative—you might use the questions I ask above as sub-headings within the narrative. You might also revisit the assignment sheet to address issues mentioned there)
- Division of Labor (what will each person do for the project?)
- Time frame (a rough draft of project will be due before Thanksgiving at latest)
- Budget (if necessary—tapes, for example)

This document must be sent via email to: atkinsa@uncw.edu with the subject being “Group 1 (or 2) proposal.” Be sure group members’ names appear when necessary—be sure writing is neat and complete and follows format and responds/addresses questions in this assignment sheet.