

Requirements for the Electronic Portfolio

English 496: Senior Seminar in Writing and Rhetoric

As you approach the end of your undergraduate career at UNCW, we ask that you prepare an electronic portfolio that collects and reflects upon your work in the Professional Writing Program. To do this, you will gather significant projects and essays that you have completed during your time at UNCW and in the English Department, write an introduction to the portfolio, write a reflective statement, and upload all of the documents to your webspace with a clear and user-friendly navigational structure. Piece of cake!

The online portfolio becomes a useful tool for your job search process, as potential employers will be interested in and impressed by your polished presentation of your work. The portfolios are also intended to help the Professional Writing Program assess and improve student learning. We want to know what our students are learning, whether our teaching methods are helpful, and what else we should be teaching or offering.

What goes into the Electronic Portfolio?

- **5 projects or assignments:** Choose assignments from this class or other courses you have taken. The best portfolios will feature a mix of projects and written work to showcase both your writing and your technology skills. Include projects that highlight your ability to do research, cite sources appropriately and accurately, and that illustrate your competence with technologies. All written projects included should be in pdf format.
- **An introduction:** Explain the contents of your portfolio. What are the pieces you included and why are they significant? You may include a table of contents or a hyperlink with this introduction.
- **A reflective statement:** What have you learned about writing? About technology? About critical thinking? What are your future expectations? What other information or courses would you like to have had and what else do you think the Professional Writing Program and English Department can do to help students in the major or track?
- **Creativity and a navigational structure:** Be as creative as you wish. Feel free to take some risks, keeping in mind that your instructor will not be the only one viewing the materials. Consider the best ways to present your work and the most elegant navigational structure.

Grading Rubric

- You **must** include a range of projects and there must be 5 projects included
- You must include a useful and meaningful introduction (5-6 sentences is not enough)
- You must include a meaningful reflective statement
- You must develop at least 3 webpages: Home or Introduction, Projects, and Reflection
- Check and revise writing and all links
- Broken links, images, and/or poor writing are not acceptable
- Illustrate some creativity but be professional: think of design principles and accessibility of users of your site.