

## **Kristine A. Wetherill**

### **Education**

A.A. 2001 Full Sail Real World Education Digital Media  
B.S. 1997 Appalachian State University Graphic Arts & Imaging Technology

### **Employment**

2002-present Web Developer and Graphic Designer  
Watson School of Education, University of North Carolina Wilmington

### **Projects and Duties**

#### **Web Development**

Design, develop and maintain the Watson School of Education websites, keeping within University guidelines and ADA compliancy standards. Development, design and maintenance have been supplied to the following sites:

- \*UNCW Alumni Association (design only)
- Watson School of Education (main website)
  - Curricular Studies Department
    - Elementary Education Program
    - Middle Grades Education Program
    - Education of Young Children Program
    - Special Education Program
    - Language and Literacy Program
- \*Specialty Studies Department
  - MAT / Secondary Education
  - \*MIT
  - MSA / Principal Fellows
  - CIS

- \*Professional Development System
- Academic Advising
- Technology Center
- Educational Laboratory
- \*Teaching Fellows
- WSE Alumni
- NCATE / Accreditation
- Razor Walker Awards
- Connections Magazine

#### **Grants & Initiatives**

- Coalitions 4 Success
- NCTeach
- NCQuest
- CT3
- PT3
- 1<sup>st</sup> Years of Teaching
- Reading Recovery

#### **Student Organizations**

- Kappa Delta Pi - Alpha Alpha Pi Chapter
- SCEC - Student Council for Exceptional Children
- SNAE

Faculty & Staff homepages

*\*Maintained by Content Managers through Macromedia Contribute*

**Interactive Media**

Development and maintenance of 2 interactive, updatable Flash kiosks that feature news and information about the Watson School of Education and Legacy Hall as well as monthly events

Development and maintenance of a rotated, updatable Flash solution for the Teaching News display that displays news articles and Watson School Points of Pride – updated monthly

Development and maintenance of an interactive, updatable Flash interface for Honorees display to list the Teachers and Principals of the Year

Maintain a programmable assortment of media for the Films That Teach display through the Sony Media box web interface. I also help faculty and staff get their videos, slide shows, and other media ready to present on this format

**Presentation & Print Media**

Designed and developed the following media for production to unify the Watson School of Education look and feel in accordance with WSE and UNCW Standards. Content supplied by Dana Fischetti or program associates

**Display Materials**

4 ExpoStar panels for Prezenta ShowStyle Briefcase display  
4 ExpoStar panels for Prezenta ShowMax Tabletop display  
Prezenta MagicPak Banner  
40+ Display Banners for Accreditation visit

**Brochures, Guides, & Publications**

Connections Magazine Spring 2006  
Legacy Hallmarks Winter 2005  
Legacy Hallmarks Winter 2006  
General Directory  
Fast Directory  
Faculty & Staff Service Directory  
Grand Opening brochure  
Legacy Hall Visitors Guide  
Watson Art Collection Visitors Guide  
Undergraduate Recruitment brochure  
WSE Alumni Association bookmark  
Professional Development Systems bookmark  
Academic Advising Science poster

**Displays & Graphic Representations**

Developed, researched and designed U.S. North Carolina Battleship display with Dana Fischetti  
Developed and designed Conceptual Framework with faculty member