

Interpretive Plan Assignment

The interpretive plan is the most important document in the exhibition development process. It includes the formative evaluation report, the educational goals of the exhibition, a “big idea” statement, a visitor walk-through description, all exhibition text, a bibliography of relevant scholarly works, and a list of exhibition resources: objects, photos, interactive elements.

For this assignment, you will provide the following *for your section* of the exhibition:

- The educational goal of your section and an explanation of how your section demonstrates the big idea
- Main label text for the section
- Label text for all the objects
- A list of exhibition resources (existing or proposed)
- Acquisition recommendations if applicable
- An annotated bibliography of works that support the interpretation of the artifacts and theme (at least five scholarly monographs and five scholarly articles)
- NOTE: when including photos in your interpretive plan, make sure that they are resized to the size of display in the interpretive plan and reduced to screen resolution (72). This will assist in the sharing of the document.

This assignment (worth 40 points) will be graded on the:

- Proposed section’s relevance to the big idea and educational goals (10)
- Feasibility of the section (5)
- Adherence to professional guidelines for labels as described by Lord/Lord and Serrell (10)
- Primary and secondary source support for the interpretation (15)

While this assignment will be graded, it will not be considered the finalized interpretive plan. The team will finalize the interpretive plan after receiving feedback from the advisory committee.

Bring a paper copy to class on February 17 for a workshop.

Send your interpretive plan to gordont@uncw.edu by 3:00pm on February 2. Name the file according to the following model:

HST574_IP_YourLastName