

HST 290: The Practice of History

Tuesdays 9:30-10:45

Thursdays 9:30-11:45

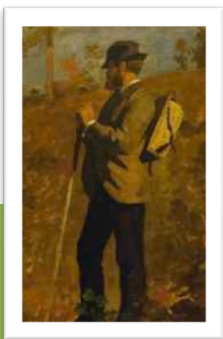
Research Theme: Americans and
Tourism from the Early Republic
Through the Cold War Era

Tourists and Tour Guide at Chichen Itza, Mexico,
1970 from 35mm Ektachrome slide courtesy of
Vintage Vacation Photos



Information

Instructor	Tammy S. Gordon, Ph.D. Associate Professor of History
Office	264 Morton Hall
E-mail	gordont@uncw.edu
Office Hours	Tuesdays and Thursdays, 1-3; Wednesdays 9-11 and 1-4, and other times by appointment
Skype	UNCWPublicHistory (during office hours)
Class Web Site	http://people.uncw.edu/stonegordont/HST290.html



Detail, Winslow
Homer's *Man With
Knapsack*, 1873

Course Description

This is a course in the historian's craft; its goals are to help you develop the skills necessary to produce high quality upper level research papers that conform to the requirements of the historical field. We will cover concepts like historiography, methodology, and historical ethics. We will also practice question framing, conducting primary and secondary source research, documenting sources, writing effective prose, revising, and presenting your research.

An effective historical research paper results from a measured process, not a couple weeks of cramming. Methods are designed, tested, and reformulated. Papers are drafted, revised, analyzed, and revised again. This is not an easy process, and developing a work plan to meet goals is an important part of this course.

The theme of this seminar is the history of American tourism, both domestic and international. We will examine how tourism changed from the Early Republic through the end of the Cold War era and explore the connections between tourism and work, politics, civil rights, foreign relations, gender, class, and economics. With your final research paper, you will have made an original contribution to the historiography on this topic.

HST290 fulfills University Studies requirements for the categories "Writing Intensive" and "Information Literacy." For more information on these, and for a list of the History Department's Student Learning Outcomes, please see:
<http://www.uncw.edu/hst/majors/learninggoals.html>



Photos from Idlewild Resort courtesy of
Ronald J. Stephens and 8miletoidlewild.com

Required Readings (available on reserve at the Randall Library)

Books:

Cindy S. Aron, *Working at Play: A History of Vacations in the United States*

Kate Turabian, *A Manual for Writers of Term Papers, Theses, and Dissertations* (8th Ed.)

William Storey, *Writing History: A Guide for Students* (Fourth Edition)

Required articles on reserve:

Karsner, "A Yen for the Dollar: Airlines and the Transformation of US-Japanese Tourism, 1947-1977"

Lyth, "'Think of her as your mother': Airline Advertising and the Stewardess in America, 1930-1980"

Seiler, "'So That We as a Race Might Have Something Authentic to Travel By': African American Automobility and Cold War Liberalism"

Most of the reading in this class is self-directed. When you choose a research topic, you will read books and articles on that topic as well as relevant primary source material.

NOTE: You will also need to purchase a 7.5x9.5-inch composition book to record notebook entries.

Requirements and Grading

Annotated Bibliography	10
Proposal	10
Working Outline	10
Completed Draft	25
Oral Presentation	5
Revised Draft	10
Discussion	5
Attendance (40 meetings/ .5 points per meeting)	20
Notebook (pre-class writings, in-class activities)	5

Final grades will be determined on the following scale:

Percentage	Grade
96-100	A
90-95	A-
87-89	B+
83-86	B
80-82	B-
77-79	C+
73-76	C
70-72	C-
67-69	D+
63-66	D
60-62	D-

Rail travel in 1946 courtesy of
Getty Images



The Seminar as Professional Setting

One goal of HST 290 is to provide training in procedures for practicing history in a professional environment. This class will be conducted in an environment of professionalism, which means following the conventions of the professional workplace.

Each class will be a meeting for which all participants need to be prepared and engaged. Before class, you will be e-mailed a meeting agenda that will outline the meeting's order and every participant's responsibilities. Bring the agenda to class.

Participating in a professional environment also means you have a responsibility for the successful outcome of each class. You will need to have prepared all pre-class assignments and discuss them in class. Texting or otherwise looking at phones during meetings is considered unprofessional behavior. Leaving and returning to meetings while they are in progress is also unprofessional; take care of all bathroom and snack needs before class. If you need to leave for an emergency, do not return. During long classes, a five-minute break will take place between meeting sessions.

Just as in a work setting, you have a responsibility to report missed meetings. If you are too ill to attend or have had a death in the family, you may still earn points for attendance *provided you do the following*:

1. Inform the instructor **BEFORE** the class you will miss.
2. Meet with the instructor during office hours within one week of the absence to discuss what was missed and how this material may be made up.

If you miss class for any reason other than illness or death in the family, or if you fail to follow the above procedure, you will not receive attendance points for that day.

Students are expected to abide by the UNCW Honor Code. Any form of plagiarism will result in the failure of the assignment and may result in

expulsion from the class or the university. A pdf copy of the UNCW Honor Code is available at <http://uncw.edu/odos/honcode/>.

This course is a demanding one. It is important to keep up with the class readings and with the readings for your paper. This means **daily work**. If your schedule is particularly rigorous this semester, you may want to reconsider and take this class when your schedule is easier. You will have no spare time or energy to waste whining or procrastinating. Here's an applicable quote from a wise person:

"It's not the load that breaks you down. It's the way you carry it."

--Singer/Performer Lena Horne

Procedure For Turning in Assignments

Papers will be submitted via e-mail as attachments to gordont@uncw.edu. **Papers are due no later than 9:00am on the due date listed in the schedule.** Papers not received on time will be penalized two points per day. Submit properly formatted papers in Microsoft Word as attachments. The file names need to indicate the class, assignment, and your last name, like these models:

Annotated Bibliography of Secondary Sources: HST290_AB_YourLastName

Proposal: HST290_P_YourLastName

Working Outline: HST290_O_YourLastName

Draft: HST290_D_YourLastName

Revised Draft: HST290_RD_YourLastName

The subject line for assignment submission e-mails should read: "HST290: Your Last Name". Papers will be graded and returned in PDF with comments and a completed grading form.

If you would like comments on an early draft of any assignment, print out a copy and bring it by during office hours. I cannot effectively comment on early drafts over e-mail.



"Don't Be Afraid" postcard depicting bathing machine, 1910, courtesy of Wikimedia Commons



“There are no distant lands,” advertisement from Pan American Airlines, 1940, courtesy of Ad*Access

*Indicates dates on which two class meetings take place

Course Schedule

January 13: Course introduction

*January 15: Aron, 1-11

January 20: Aron, 15-44; discuss historiography; attendance points count begins

*January 22: Aron, 45-68; discuss conventions of academic writing

January 27: Aron, 69-126

*January 29: Aron, 127-177; discuss primary and secondary sources

February 3: Aron, 181-205; discuss method and paper topics

*February 5: Turabian, Chapter 1; How to Use a Research Library I: Secondary Sources (mandatory session: you must attend in order to turn in an annotated source list); Randall Library Instruction Room.

February 10: Storey, chapter 1 and Turabian, chapter 2 and 3; discuss development of paper topics

*February 12: Aron, 206-261; discuss topic development

February 17: **Annotated Bibliography Due**; discuss proposal. *Note: Class meets online asynchronously today. Access folder “February 17” on Blackboard to obtain video lecture and worksheets. Send completed worksheets to gordont@uncw.edu before 10:45am EST to earn attendance points for this meeting.*

*February 19: How to Use a Research Library II: Primary Sources (mandatory session: you must attend in order to turn in a proposal); Randall Library Instruction Room.

February 24: Lyth, “‘Think of her as your mother’: Airline Advertising and the Stewardess in America, 1930-1980”; discuss elements of the proposal

*February 26: Storey, Chapter 2, “Interpreting Source Materials” and Turabian, Chapter 4; bring Turabian and copies of two primary sources and two secondary sources to class for workshop on citation and annotation; Karsner, “A Yen for the Dollar: Airlines and the Transformation of US-Japanese Tourism, 1947-1977”

March 3: Seiler, “‘So That We as a Race Might Have Something Authentic to Travel By’: African American Automobility and Cold War Liberalism”

*March 5: Bring copies of your proposal for workshop

March 10-12: No class—spring break

March 17: **Paper Proposals With Revised Annotated Bibliographies Due**; discuss outlines

*March 19: discuss paper development and use of evidence

March 24: Storey, Chapters 3 and 4, “Writing History Faithfully” and “Use Sources to Make Inferences” and Turabian, Chapter 4; discuss note-taking and interpretive differences

Schedule, continued

March 31: **Working Outline/Revised Bibliography Due**; discuss drafting and footnoting

*April 2: No classes: state holiday

April 7: Methods of effective drafting; Turabian Chapter 7; Storey, chapters 6 and 7, “Build an Argument” and “Narrative Techniques for Historians” *Note: Class meets asynchronously online today. Access video lecture, online activity worksheets, and other materials in the folder “April 7” on Blackboard. Send completed materials to gordont@uncw.edu before 10:45am EST to receive attendance points for this meeting.*

*April 9: Storey, Chapters 8 and 9, “Writing Sentences in History” and “Choose Precise Words”; Turabian, Chapter 9; discuss revision and conference presentations. *Note: Class meets asynchronously online today. Access video lecture, online activity worksheets, and other materials in the folder “April 9” on Blackboard. Send completed materials to gordont@uncw.edu before 10:45am EST to receive attendance points for these meetings. For one meeting, you must attend a Writing Center appointment to talk about your paper. Ask the Writing Center to send a report to gordont@uncw.edu to receive attendance points.*

April 14: Workshop: bring 1 printed copy of draft; Storey, Chapter 10, “Revising and Editing”; Turabian, Chapter 11; discuss editing and formatting

*April 16: Turabian Chapter 13; discuss conference presentations

April 21: Conference Presentations

*April 23: Conference Presentations

April 28: Conference Presentations; *Notebooks due in class*

Tuesday, May 5, before 11:00am: **Revised Draft Due**

Congratulations on the
completion of HST 290!
Be sure to get your “I
survived HST 290” t-shirt.



Front



Back