

***HST 290: Revised Draft Assignment***

*The Assignment:* Produce a publishable quality historical research paper on a topic relating to the history of advertising and consumer culture in the United States during the Cold War era.

*This paper must:*

Be a fully revised and improved version of the draft.

Be original research based on the interpretation of primary sources in numbers that constitute acceptable parameters for the designed method.

Contribute meaningfully to a scholarly dialogue on US history.

Utilize scholarly secondary sources (*at least* 10 journal articles and five monographs directly related to your subject).

Be 15-20 pages in length (exclusive of annotated bibliography, title page, graphics, photos, tables, and appendices).

Be typed and printed in standard fonts (10 or 12 point) and margins (one inch).

Use Chicago Style documentation and formatting as described in Turabian 7th Ed. Save as a Microsoft Word file and submit as an e-mail attachment to [gordont@uncw.edu](mailto:gordont@uncw.edu) with the file title written according to this model: HST290\_RD\_YourLastName.

***See syllabus for due date.***

*Response Sheet for Final Paper*

*Name:*

(1) *Introduction* (previews main arguments and paper organization, provides clear statement on how this research relates to other studies on the topic, encourages further reading) \_\_\_\_\_

(1) *Thesis Statement* (stands out clearly in introduction, arguable, not overly obvious, explains change over time, clearly based on evidence) \_\_\_\_\_

(4) *Evidence and Argument* (primary sources analyzed with clarity, secondary sources used appropriately, main arguments support thesis)

(2) *Sources* (relate well to topic, appropriate numbers of monographs and articles from scholarly journals, appropriate to research questions, primary sources meet acceptable parameters for research questions) \_\_\_\_\_

(1) *Annotations* (specific content, primary sources appropriately described, secondary sources appropriately assessed with main thesis, sources, and contribution to scholarship clearly identified) \_\_\_\_\_

(1) *Grammar, Mechanics, Punctuation* (correct usage and grammar, Chicago Style)  
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*Comments*

*Grade:* \_\_\_\_\_ / 10