

Exhibit Development Phases

<i>Feasibility Study</i>	<i>Design and Content Development</i>	<i>Pre-Production</i>	<i>Fabrication/Installation</i>	<i>Programs and Evaluation</i>
<div>Create core team and decide who will take responsibilities as:<div>project leadercontent specialistinterpreterdesigner</div></div> <div>Assess funding opportunities</div> <div>Create a work plan with time line</div> <div>Discuss audience involvement and identify potential audiences</div>	<div>Define purpose and “Big Idea” of exhibit and write interpretive strategy</div> <div>Assess audience opinions and possible audience participation opportunities</div> <div>Write exhibit text</div> <div>Develop funding plan</div> <div>3D design</div> <div>Produce objects/photos list</div> <div>Produce preliminary design plan</div> <div>Raise funds</div> <div>Plan programming</div> <div>Write publicity plan including programming, retail ideas,and reception</div>	<div>Present finalized object/photos list to designer, including measurements of objects, and a key to identifying accompanying text</div> <div>Deliver finalized exhibit text to 2D designer</div> <div>Work with 3D designer on floor plan and prototypes</div> <div>Execute finalized plans for outreach, publicity and retail</div> <div>Deliver finalized promotional materials</div> <div>Conduct prototype testing with visitor sampling</div>	<div>Fabrication of cases, interactives, signs, labels</div> <div>Gallery prep</div> <div>Installation</div>	<div>Conduct visitor response evaluation</div> <div>Assess development process</div> <div>Photograph exhibit</div> <div>Archive budget and exhibit development materials</div> <div>Project leader schedules walk-through for evaluation</div>