

## **United Way's Education Goal**

***—Cut the number of high school dropouts in half by 2018.***

***—Raise the graduation rate to 87%.***

### **KEY FOCUS AREAS:**

1. Enter school ready to succeed
2. Read proficiently by 4th grade
3. Make a successful transition into and out of middle school
4. Graduate from high school on time
5. Be ready for success in college, work and life

### **MOBILIZING FOR CHANGE:**

1. Engaging the community (1,300 communities and their partners)
2. Developing strategies
3. Generating resources
4. Executing the plan
5. Measuring and communicating

### **KEY EDUCATION STRATEGIES:**

1. Address critical needs early
2. Support and educate families
3. Focus on literacy
4. Offer trained tutors and community- and school-based mentors
5. Emphasize jobs and careers
6. Improve teaching, learning and schools
7. Strengthen community services (supporting locally adapted strategies and approaches)
8. Improve health
9. Strengthen and coordinate systems
10. Gather and use data to drive results
11. Align public policy with research and national service programs
12. Elevate public awareness and engagement