

COM 200 Chapter Fourteen Worksheet

The purpose of these worksheets is to provide brief application of the more important concepts in each chapter. You MUST read the entire chapter to be successful in the course! However, completing the chapter worksheets will prepare for you upcoming class activities and touch pad quizzes. You should have written responses to the questions offered ready to discuss with classmates and hand in if called upon. You can consult your worksheet when answering quiz questions.

Use the table below for the next TWO questions:

1. Put the following major sections of a quantitative report in the correct order:

Order	Section	Main Argument Made in This Section
1	Introduction	convince the reader that the topic is important
	Method Section	
	Results	
	Discussion	
	Literature Review	

2. (This is a critical thinking question, the answer is not directly in your textbook) Every section of the research report makes a direct or indirect argument. What implicit argument is the author making in the methods section? In other words, what decision or conclusion is s/he helping the reader come to? Complete column three above similar to the example provided.

3. (This is a review question, the answer is not in your textbook) In your COM 301 class you are writing a literature review as part of a paper that analyzes Obama's first inaugural address. In your introductory paragraph to the review you state the following: "This review summarizes scholarship on the underlying challenges for all political address, then examines the unique challenges of the inaugural address and concludes with the limited but insightful scholarship on Obama's rhetorical choices." Which way of organizing a literature review best describes this statement? For example "chronological" "cause-effect" etc. _____

4. Which title option should you choose from the options below given the advice of our texts (Optional text will make this question EASY!)?

- A. Research Project One: In Depth Interview
- B. Research Project One: A Qualitative Analysis of The Impact of Alien Abduction on Communication in Everyday Life
- C. "People just don't get it": Communicating About Alien Abduction

5. On pages 257-258 our text identifies three approaches to the writing process. Which process will mostly likely be needed to for RP 1? _____ Which for RP 2? _____

6. Which types of research dissemination products (Exhibit 14.2) will you likely create as a COM major at UNCW? Pick the top TWO in your opinion. _____

7. Open up your saved copy of your group reflection memo that you recently turned in. Go to this site: http://writersdiet.com/?page_id=4 and paste in your memo. How did it rate? What is one improvement you and your group need to make given this feedback? Rating: _____ Improvement: _____
