

COM 200 Research Project One Feedback Sheet

The five canons (invention, arrangement, style, memory, delivery) must be managed well throughout your final submission. Invention often means that you have met the requirements with high levels of insight and creativity. Arrangement should not only be clear but strategic and purposeful. Style should demonstrate mastery of formal, efficient but accessible writing that adheres to APA style. Memory is a commitment to write in ways that are memorable—are your insights expressed in memorable ways? Delivery means that the submission is on time and you have followed directions, submitted things in the correct order and typo-free, etc.

Section	Below Expectations	Meets Basic Expectations	Proficient	Points
Title	Vague or generic with little or no reference to variables. Poor APA such as lack of header.	Mentions variables and method with basic clarity. Basic APA mastery with few to no errors.	Clear and inviting title that mentions key variables and methods. High level of APA mastery with all basic elements present.	___/3
Introduction	Missing one or more basic elements such as attention step, integration of sources, clarification of focus.	Sets up appropriate expectations clearly but lacks the “pull” of a proficient introduction.	Gains attention well and sets up research focus and importance of topic in a way that encourages further reading.	___/5
Findings	Seems as if authors are unclear what the findings are. Bland summary of what occurred. Poor integration of sources. Lack of sub headings or organization.	Solid organization and clear communication focus. Writing provides reader with insights into the lived experience of the interviewee.	Basic expectations plus higher level of polish in writing, integration of sources and insights. Clear “aha!” moment within findings. Excellent focus on communication issues.	___/15
Reflection: Interviewee	Superficial summary of experience with little or no connections with course content such as citing textbook.	Concise summary of experience with focus on specific connections with course content that “came alive” for interviewee.	Basic expectations are met but with even clearer insights and authentic connections between interviewee experience and COM 200 and even other courses in COM.	___/5
Reflection: Research Process	Generic “we learned research is hard” level of summary, missing connections with textbook or other course content.	Clear focus on a key insight or two with solid connections with textbook and other course content.	Basic expectations with deeper insight into challenges of research or group dynamics that indicate a clear “take away” from the project.	___/10
Conclusion	Abrupt conclusion with one or more missing obligations.	Solid conclusion that brings fitting sense of closure.	Conclusion brings closure in way that is fitting and memorable.	___/3
References	Sources are mostly low quality and/or poor APA mastery.	Mostly high quality sources with solid novice mastery of APA style.	High quality sources, beyond minimum required number along with strong mastery of APA.	___/4
Appendix	Superficial questions, few if any connections with sources. Missing elements.	All elements present, many questions tied to sources. Clear focus on communication issues.	All elements present. Questions are insightful and explore key issues in depth with clear connections to communication.	___/10
Overall	Little indication that authors are in a college research methods course or striving to provide a memorable insight for the reader.	Clear attempt to meet obligations of the assignment and provide reader with a worthwhile experience.	Basic expectations plus additional sense of polish and insight that leaves reader highly satisfied for having read the report.	___/5

Sign and attach to back of RP 1 but BEFORE the peer review!