Table 3.1 Defining Assumption of the Epistemological Paradigms

	Knowledge of	Knowledge of	Knowledge of Criticism
	Discovery	Interpretation	
Nature of	There is one knowable	There are multiple realities	There are multiple realities
reality	reality that can be	that are socially	that are socially
	discovered.	constructed.	constructed.
Role of knower	Reality can be known	Reality is interpreted from	Reality is shaped by the
	by any knower.	the standpoint of a knower.	knower's social, political,
			economic, ethnic, gender,
			and ability values.
Role of context	The method of knowing	The method of knowing is	The method of knowing is
	is detached and	subjective and contextual	subjective and broadly
	decontextualized.	from the participants'	contextual.
		perspective.	
Process	The process of knowing	The process of	The process of
characteristics	is precise, systematic,	interpretation is creative	interpretation is revelatory.
	and repetitive.	and value laden.	
Purpose	The purpose of	The purpose of research is	The purpose of research is
	research is to	to understand how	to reveal hidden structures
	accurately represent	meaning is created.	and instigate social change.
	reality.		
Goal	Accurate	Understanding meaning is	Instigating social change is
accomplishment	representation is	accomplished by describing	accomplished by identifying
	accomplished by	participants' perspective as	historically and culturally
	classifying objects and	contextually situated.	situated hidden structures,
	identifying universal		especially as they related to
	rules or laws.		oppression.

Merrigan, G. & Huston, C. L. (2009). <u>Communication research methods</u> (2nd ed). New York: Oxford.