COM 104
Application Exercise
Grading & Feedback

Evaluation Focus	Above Expectations	Met Expectations	Below Expectations
Content	Specific connections using direct quotes or other "real data." Insightful connections with course content and vocabulary. Clear command of material and assignment goals.	Solid focus on communication issues but not as specific as they could be. Connections with course material are clear but not as insightful as with above expectations paper.	Lack of a focus on communication issues. Superficial or common sense insights into area under study. Unclear or minimal connections with course vocabulary. Presence of filler.
Organization	Clear and strategic organization that helps the reader process the paper and see the insights offered. Strong transitions and headings	Solid organization but not as clearly shared with the reader. Paper is easy to follow as it is read. Use of transitions and headings.	Overall lack of organization. Seems like one draft with limited revision. Poor transitions and lack of headings.
Format and Expression	Clear adherence to an established academic format such as APA or MLA. Clarity of expression, grammar, syntax, and lack of typographical errors.	Clear and consistent format that may not be a formal academic style. Solid writing and virtually typo-free throughout.	Inconsistent format that does not help the reader. Sloppy word choice that seems unrevised. Frequent typographical errors throughout.

We have read and understand the criteria and standards by which this assignment will be evaluated:

Have each group member sign this form and attach it as the last page of your submission. Thanks!