

# Kevin R. McClure

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Department of Educational Leadership

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## **RESEARCH AND TEACHING INTERESTS**

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Higher education policy and finance  
Faculty and academic administration  
Public comprehensive institutions

Critical university studies  
Political economy of education  
Comparative education

## **EDUCATION**

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PhD International Education Policy, University of Maryland (2014)  
Dissertation: *Beyond academic capitalism: Innovation and entrepreneurship as institutional ethos at a public research university*  
Chair: Nelly Stromquist, PhD  
MA International Education Policy, University of Maryland (2009)  
BA History and Spanish Language, University of Richmond (2007)

## **PROFESSIONAL EXPERIENCE**

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Assistant Professor	University of North Carolina Wilmington, Department of Educational Leadership, Higher Education Concentration (2014-current)
Graduate Assistant	University of Maryland, Office of the Associate Provost for Faculty Affairs (2013-2014)
Assistant Director	University of Maryland, Global Communities Living-Learning Program, College of Behavioral and Social Sciences (2009-2012)
Research Associate	American Council on Education, Center for International Initiatives (2008)
Resident Director	University of Maryland, Department of Resident Life (2007-2008)

## RESEARCH

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### *Peer-reviewed Articles*

- [1] McClure, K. R. (in press). Building the innovative and entrepreneurial university: An institutional case study of administrative academic capitalism. *Journal of Higher Education*.
- [2] McClure, K. R. (2015). Exploring curricular transformation to promote innovation and entrepreneurship: An institutional case study. *Innovative Higher Education*. DOI 10.1007/s10755-015-9325-8.
- [3] McClure, K. R. (2013). Education for economic growth or human development? The capabilities approach and the World Bank's Basic Education Project in Turkey. *Compare: A Journal of Comparative and International Education*, 44(3), 472-492.
- Editor's pick for one of the journal's top articles for 2013-15
- [4] McClure, K. R., Szelenyi, K., Niehaus, E., Anderson, A., & Reed, J. (2010). 'We just don't have the possibility yet': U.S. Latina/o narratives on study abroad. *Journal of Student Affairs Research and Practice*, 47(3), 367-86.
- [5] McClure, K. R. (2009). Madrasas and Pakistan's education agenda: Western media misrepresentation and policy recommendations. *International Journal of Educational Development*, 29(4), 334-41.

### *Book Chapters*

- [1] McClure, K. R., Yazan, B., & Selvi, A. F. (2014). Reframing the national narrative: Curricula reform and history textbooks in Turkey's EU era. In J. Williams (Ed.), *Textbooks, identity, nation and state*. Rotterdam: Sense Publishers.

### *Book Reviews*

- [1] McClure, K. R. (2010). *The Museum of Innocence* by Orhan Pamuk. *Turkish Studies*, 11(2), 298-303.

### *Online and Opinion Articles*

- [1] McClure, K. R. (2015). How one building reveals what's wrong with higher education. *Chronicle of Higher Education*. Available [here](#).
- [2] McClure, K. R. (2014). Albert Einstein, Alt-Ac Pioneer. *Vitae: A Service of The Chronicle of Higher Education*. Available [here](#).
- [3] McClure, K. R. (2013). Higher education's reform-industrial complex. *The Chronicle of Higher Education*. Available [here](#).

[4] McClure, K. R. (2013). Developments in higher education's entrepreneurial turn. Privatisation in Education Research Initiative. Available [here](#).

[5] McClure, K. R. (2011). Turkey's eastern question: Educational disparities and EU accession. *The Washington Review of Turkish and Eurasian Affairs*. Available [here](#).

#### *Works Under Review or Revision*

[1] McClure, K. R., & Titus, M. (Under revision). Examining the relationship between costs and part-time faculty at public comprehensive institutions: A panel data analysis.

[2] McClure, K. R. (Under revision). Arbiters of effectiveness and efficiency: The frames and strategies of management consulting firms in U.S. higher education reform.

#### **CONFERENCE PRESENTATIONS**

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[1] McClure, K. R., Titus, M. (2015, April). The all-administrative university? Exploring the relationship between administrative costs and administrative staff at public comprehensive institutions. American Educational Research Association (AERA) Annual Meeting: Toward Justice: Culture, Language, and Heritage in Educational Research and Praxis.

[2] McClure, K. R. (2014, November). Academic capitalism as multi-level process: Reconceptualizing the 'regime'. Association for the Study of Higher Education (ASHE) 39<sup>th</sup> Annual Conference: Weaving Scholarship and Policy Making.

[3] McClure, K. R. (2014, November). Making the neoliberal mind? Forms and implications of undergraduate entrepreneurship training. Association for the Study of Higher Education (ASHE) 39<sup>th</sup> Annual Conference: Weaving Scholarship and Policy Making.

[4] McClure, K. R. (2013, March). Education for human development or economic growth? A capabilities-based analysis of the basic education project in Turkey. Comparative and International Education Society (CIES) 57<sup>th</sup> Annual Conference: Educational Quality: Global Imperatives and Contested Visions.

[5] McClure, K. R. (2013, March). Reframing the national narrative: Curriculum reform, EU candidacy, and history textbooks in Turkey. Comparative and International Education Society (CIES) 57<sup>th</sup> Annual Conference: Educational Quality: Global Imperatives and Contested Visions.

[6] McClure, K. R. (2012, April). Turkey's uneven education revolution: Regional disparities in access, quality, and equity. Comparative and International Education Society (CIES) 56<sup>th</sup> Annual Conference: The Worldwide Education Revolution.

- [7] McClure, K. R. (2012, March). 'A destiny henceforward shared': Preliminary thoughts on Carney's educational 'policyscapes' as applied to the European Union. Washington Consortium for Comparative and International Education and Training 11<sup>th</sup> Annual Student Research Conference: Education and Globalization in an Era of Rising Inequality and Cultural Change.
- [8] McClure, K. R., & Haugen, C. S. (2011, March). The Global Communities Living-Learning Program: A case study in intercultural competency development. Intercultural Management Institute 12<sup>th</sup> Annual Conference on Intercultural Relations
- [9] McClure, K. R. (2009, March). Madrasas and Pakistan's education objectives: Western media misrepresentation. Comparative and International Education Society (CIES) 53<sup>rd</sup> Annual Conference: The Politics of Comparison.

### **SELECTED HONORS AND AWARDS**

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<i>Awardee</i>	UNCW ETEAL-Supported Pedagogy Initiative, EDL 635 Faculty Oral History Project: \$3,500 (2015)
<i>Awardee</i>	Watson College of Education Faculty Ambassador Initiative: \$800 (2015)
<i>Awardee</i>	Watson College of Education Dean's Office Mini-Research Award: \$2,000 (2014)
<i>Participant</i>	ASHE Council for International Higher Education Mentoring Program (2014)
<i>Participant</i>	ASHE Council for the Advancement of Higher Education Programs Early Career Faculty Teaching Workshop (2014)
<i>Participant</i>	AERA – Division J Emerging Scholars Workshop (2014)
<i>Participant</i>	Towards a Political Economy of Education Program, Central European University and Open Society Foundations
<i>Awardee</i>	Excellence in Teaching Award, University of Maryland, College of Behavioral and Social Sciences (2012)
<i>Fellow</i>	Global Graduate Fellowship, University of Maryland, College of Education
<i>Member</i>	<i>Phi Beta Kappa</i> , University of Richmond

### **COURSES DEVELOPED AND TAUGHT**

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#### *University of North Carolina Wilmington*

#### EDL 632 Higher Education Finance

- Summer 2015: 21 students

#### EDL 635 Academic Culture and Learning

- Spring 2015: 20 students

EDL 630 Professional Seminar I: Organizational Studies and Campus Environments

- Fall 2015: 17 students
- Fall 2014: 20 students

EDL 560: Introduction to Higher Education Practice

- Fall 2014: 21 students
- Summer 2015

EDL 555: Legal Issues in Higher education

- Fall 2015:
- Spring 2015: 17 students

EDL 552: Critical Issues in Higher Education

- Fall 2015:
- Spring 2015: 20 students

*University of Maryland*

ENES472: International Business Cultures in Engineering and Technology

- Fall 2012: 50 students
- Spring 2013: 45 students

UNIV188A: Understanding Culture and Cultural Differences

- Fall 2009: 35 students
- Fall 2010: 42 students

UNIV189B: Workshops on Global Issues

- Spring 2009: 28 students
- Spring 2010: 35 students
- Spring 2011: 42 students

UNIV288P: Pathways to Global Engagement

- Fall 2011: 46 students

EDHI288/488: Education and Social Change in Turkey – Istanbul, Turkey

- Winter 2010: 11 students
- Winter 2011: 11 students
- Winter 2012: 12 students

**STUDENT ADVISING**

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*Doctoral dissertation chair:*

*Doctoral dissertation committee member:*

*Doctoral comprehensive examination:*

Crystal Hollenbaugh

*Master's culminating project chair:*

Jordan Stone – “Effective Practices in the Student Organization Conduct Process” (2015)

Tiffany Campbell – “Students of Color and Study Abroad” (2015)

Christina Ritter – “Enhancing Student Benefits During Study Abroad” (2015)

Shannon Rodenheiser – “Best Practices in International Student Recruitment” (2015)

Jonathan Lee – “Performance Based Funding and Community Colleges in North Carolina” (2015)

*Master's culminating project committee member:*

Matthew Soles – “Greek Life Involvement and Employment Success”

Rachel Adner – “Reflecting on the Second Year: Perspectives from Sophomore Students”

Samantha Sepulski – “A Leadership Development Curriculum for Students of Color”

Gina Kelly – “Career Readiness in Creative Writing Majors”

**SERVICE TO THE FIELD**

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*Affiliations*

Association for the Study of Higher Education (ASHE)

-Council on International Higher Education

American Educational Research Association

-Division J: Postsecondary Education

Comparative and International Education Society (CIES)

-Globalization and Education Special Interest Group

*Conference service:*

<i>Co-Chair</i>	ASHE Council on International Higher Education Elections Committee 2015)
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<i>Chair</i>	AERA – Division J Roundtable (2015)
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<i>Reviewer</i>	CIES Globalization and Education SIG (2015)
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<i>Reviewer</i>	ASHE Annual Conference (2014)
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<i>Participant</i>	ASHE Newly Minted PhD Roundtable (2014)
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<i>Reviewer</i>	CIES Annual Conference (2014)
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<i>Session Chair</i>	CIES Annual Conference (2013)
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*Manuscript reviews:*

*Journal of Curriculum Studies*

*Higher Education: The International Journal of Higher Education Research*

*Journal of Critical Studies on Higher Education and Student Affairs*

*International Journal of Educational Development*

*Prospects* (UNESCO Quarterly Review of Comparative Education)

**SERVICE TO THE DEPARTMENT/COLLEGE/UNIVERSITY**

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<i>Participant</i>	New Faculty Orientation Tour and Second-Year Mentor Lunch (2015)
<i>Participant</i>	ETEAL Applied Learning Summer Institute (2015)
<i>Member</i>	Master's of School of Administration e-Portfolio Defenses (2015)
<i>Reviewer</i>	Summer Undergraduate Research and Creativity Awards (2015)
<i>Member</i>	Doctoral Program Sustainability and Marketing Committee (2015)
<i>Member</i>	Doctoral Program Evaluation Committee (2014)
<i>Member</i>	Watson College Research Institute Committee (2014)
<i>Participant</i>	Watson College Strategic Planning Retreat (2014)
<i>Participant</i>	ETEAL Applied Learning Summer Institute (2014)