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+ = ACCEPTANCE

-- = REJECTION

**+ = REJECTION OF
PREVAILING NORMS
WITH A SUBSTITUTION
OF NEW NORMS/VALUES**

A TYPOLOGY OF MODES OF INDIVIDUAL ADAPTATION

MODE	CULTURAL GOAL	INSTITUTIONALIZED MEANS
1. CONFORMITY	+	+
2. INNOVATION	+	--
3. RITUALISM	--	+
4. RETREATISM	--	--
5. REBELLION	+	+