1 Short-term factors that influence vote choice:
   A Issue attitudes
   B Evaluations of government performance
   C Evaluations of candidate characteristics
   D All of the above
   E None of the above

2 Long-term factors that influence vote choice.
   A Party identification
   B Political ideology
   C Both
   D Neither
   E

3 A necessary (but not necessarily sufficient) condition for issue voting to occur:
   A Voter has an issue preference
   B Voter perceives candidate differences on that issue
   C Both
   D Neither

4 The phrase that describes a vote choice made primarily on the basis of evaluations of the incumbent administration's performance.
   A Prospective voting
   B Retrospective voting
   C Both
   D Neither

5 Candidate evaluations tend to focus on:
   A Integrity
   B Competence
   C Compassion
   D Ability to inspire
   E All of the above
   F None of the above

6 What proportion of the voting electorate identifies with the two major political parties?
   A Almost all
   B About 2/3rds
   C About half
   D About 1/3rd
   E
Party identification's influence on presidential vote choice is typically significant:

A and direct
B but indirect

Acting as a perceptual screen, party identification influences which:

A Issue preferences
B Candidate evaluations
C Government-performance evaluations
D All of the above
E None of the above

What proportion of the voting electorate has a political ideology that consistently predicts their issue preferences across most important issues?

A Almost all voters
B Most voters
C Few voters

For most voters, the impact of political ideology on vote choice is best described as significant:

A and direct
B but indirect

Political ideology, like party identification, is a fairly stable and long-term factor that influences voters' perceptions and preferences on short-term factors like:

A Issues
B Candidates' characteristics
C Candidates' issue positions
D Government-performance evaluations
E All of the above
F None of the above

The New Deal realignment of the major-party coalitions occurred in which decade?

A 1920s
B 1930s
C 1940s
D 1950s

The dealignment of both the New-Deal-Era Democratic and Republican coalitions was most evident in which decade:

A 1940s
B 1950s
C 1960s
D 1970s
14 Which voting bloc has become less Democratic since the 1960s:
   A  White Southerners
   B  White blue-collar workers
   C  White men
   D  All of the above
   E  None of the above

15 Which voting bloc has become less Republican since the 1960s:
   A  Voters living in Northeastern states
   B  African-Americans
   C  White women
   D  All of the above
   E  None of the above

16 Since the 1940s, class cleavages in voting have become:
   A  Stronger
   B  Weaker
   C  Neither -- they have stayed the same

17 Prior to the 1960s, women were more likely to vote Republican than Democratic.
   A  True
   B  False
   C  Both
   D  Neither

18 Prior to the 1960s, African-Americans were more likely to vote Democratic than Republican.
   A  True
   B  False

19 Prior to the 1960s, white Christian fundamentalists were more likely to vote Democratic than Republican.
   A  True
   B  False

20 By the 1980s and the Reagan presidency, we had a new critical realignment with the Republican Party becoming the new majority party nationwide.
   A  True
   B  False
21 The many changes in voting behavior that have occurred since the 1930s have resulted in the two major parties becoming:
   A More ideologically polarized
   B Less ideologically polarized
   C Neither

22 Since 2000, which party has lost identifiers?
   A Democratic
   B Republican
   C Both
   D Neither

23 Since 2000, which party has gained support among independents?
   A Democratic
   B Republican
   C Both
   D Neither

24 Since 2000, which party has lost identifiers in swing states?
   A Democratic
   B Republican
   C Both
   D Neither
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