

- 1 NES is an acronym that stands for:
 - A New England Survey
 - B North Eastern Survey
 - C National Election Study

- 2 The university that produces the National Election Studies every two years is:
 - A University of North Carolina
 - B University of Chicago
 - C University of Michigan
 - D University of Connecticut

- 3 The NES dataset we are using surveyed voters before and after the election in:
 - A 1948
 - B 1964
 - C 1984
 - D 2004

- 4 The NES dataset includes responses from a sample of about how many individuals?
 - A 100
 - B 1000
 - C 10,000
 - D 100,000

- 5 Which type of sample does NES use:
 - A Simple random
 - B Stratified probability
 - C Both
 - D Neither

- 6 Important sources of error in surveys include:
 - A Sampling error
 - B Non-sampling error
 - C Both
 - D Neither

- 7 Sources of non-sampling error include:
 - A Question-wording problems
 - B Question-order problems
 - C Both
 - D Neither

- 8 The goal of weighting a dataset is to produce a sample that is more demographically representative of the population from which it was drawn.
- A True
 - B False

Answer Key : Survey research methods

Question:	Answer
1	C
2	C
3	D
4	B
5	B
6	C
7	C
8	A