1. NES is an acronym that stands for:
   A. New England Survey
   B. North Eastern Survey
   C. National Election Study

2. The university that produces the National Election Studies every two years is:
   A. University of North Carolina
   B. University of Chicago
   C. University of Michigan
   D. University of Connecticut

3. The NES dataset we are using surveyed voters before and after the election in:
   A. 1948
   B. 1964
   C. 1984
   D. 2004

4. The NES dataset includes responses from a sample of about how many individuals?
   A. 100
   B. 1000
   C. 10,000
   D. 100,000

5. Which type of sample does NES use:
   A. Simple random
   B. Stratified probability
   C. Both
   D. Neither

6. Important sources of error in surveys include:
   A. Sampling error
   B. Non-sampling error
   C. Both
   D. Neither

7. Sources of non-sampling error include:
   A. Question-wording problems
   B. Question-order problems
   C. Both
   D. Neither
8. The goal of weighting a dataset is to produce a sample that is more demographically representative of the population from which it was drawn.

A  True
B  False
Answer Key : Survey research methods

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<th>Question</th>
<th>Answer</th>
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