Public Opinion and American Democracy Term Project Instructions

I. Initial steps:

- A. Go to: the Research Report Materials webpage
 - 1. Click the <u>Template in MS-Word format</u> link and copy this file to your hard drive; rename the file PLS302 report lastname.
 - 2. Print the Grading rubric and refer to it as you work on each section of your report.

B. Pick your dependent variable

- 1. Return the Research Report Materials webpage and
- 2. Click the GSS 1972-2010 Quick Tables link
 - a. Select one of the Quick Tables links
 - (1) Select a variable in the first pull-down box that you wish to consider for your dependent variable
 - (2) Select **Decade of Interview** in the second pull-down box
 - (3) Select Line Chart in the type of chart pull-down box
 - (4) Click the Create the Table button
 - b. Using the back-arrow key in your browser, repeat this process, looking for a variable that:
 - (1) Truly interests you
 - (2) Has a high degree of variance
 - (3) Was asked in more than one decade
 - c. Once you have one or more possible variables, print a copy

II. Document your dependent, independent, and control variables

- A. Click the GSS 1972-2010 Cumulative Datafile link
 - 1. For easy access to this website in the future, click the **Favorites** button on your browser and then click the **Add to Favorites** button
- B. Document your dependent variable:
 - 1. If not already there, click the SDA-GSS 1972-2010 Cumulative Datafile tab.
 - 2. Type the dependent variable name you have chosen (it will be listed as the **Row variable** in your Quick Tables printout) in the **Selected**: box and click the **View** button.
 - 3. Print the window that opens with the description of your dependent variable and the frequency distribution of its values.
- C. Document your independent variable:
 - 1. If not already there, click the SDA-GSS 1972-2010 Cumulative Datafile tab.
 - 2. Type a term in the **Search** box to look for a **independent variable**.
 - 3. Click the **View** button and print the window that opens with the description of your **independent variable** and a frequency distribution of its values.
- D. Document your control variable:
 - 1. If not already there, click the SDA-GSS 1972-2010 Cumulative Datafile tab.
 - 2. Type a term in the **Search** box to look for a **control variable**.
 - 3. Click the **View** button and print the window that opens with the description of your **control variable** and a frequency distribution of its values.
- III. If necessary to collapse values, recode your dependent, independent, or control variable
 - A. If not already there, click the SDA-GSS 1972-2010 Cumulative Datafile tab.
 - B. Click the Create Variables button
 - C. Click the Recode Variables button
 - 1. In the new **SDA Recode Program** window that opens to the right of your screen:
 - 2. Type the **name for the new variable to be created** use the following convention: 302 prefixed to the existing variable name (e.g., 302abnomore)
 - 3. Type the name of the existing variable, whose values need to be collapsed in the Var 1 box
 - 4. Fill out the OUTPUT Variable and VALUES of the INPUT Variables boxes
 - 5. Fill out the New Variable Label box
 - 6. Click the Start Recoding button

- D. Print the window that opens with new variable's recode rules and frequency distribution.
- E. Verify your recode:
 - 1. If not already there, click the SDA-GSS 1972-2010 Cumulative Datafile tab
 - 2. Click the Analysis button
 - 3. Click the Frequencies or Crosstabulation button
 - 4. In the new SDA Frequencies/Crosstabulation Program window that opens to the right of your screen
 - a. Type the name of your original variable in the Row box
 - b. Type the name of your recoded variable in the Column box
 - c. Under Percentaging:
 - (1) Unclick the Column box
 - (2) Click the **Total** box
 - d. Click the No Chart option in the Type of chart pull-box
 - e. Click the Run the Table button
 - 5. Print the new page that opens under the **Tables-SDA** tab and confirm that your recoding is correct

IV. Write tentative hypotheses:

- A. Univariate hypothesis: predicting the distribution of values on your dependent variable i.e., do you expect to see a consensus or conflict distribution?
- B. **Bivariate hypothesis**: predicting which category of the independent variable is more likely than the others to choose a particular category of the dependent variable: e.g., liberals are more likely than moderates or conservatives to favor the government reducing income differences between the rich and poor.
- C. **Control-variable hypothesis**: predicting whether the bivariate relationship still holds when controlling for the values of the control variable e.g., ideology still predicts support for income redistribution within partisan groups.

V. Run the tables to test your hypotheses

- A. If not already there, click the SDA-GSS 1972-2010 Cumulative Datafile tab.
- B. Click the Analysis button
- C. Click the Frequencies or Crosstabulation button
- D. In the new SDA Frequencies/Crosstabulation Program window that opens to the right of your screen
 - 1. Type the name of your **dependent variable** in the **Row** box (use the recoded variable name if you recoded the dependent variable
 - 2. Type the name of your **independent variable** in the **Column** box (use the recoded variable name if you recoded the independent variable
 - 3. Type the name of your **control variable** in the **Control** box (use the recoded variable name if you recoded the control variable
 - 4. Under **Percentaging:** make sure that only the **Column** box is clicked
 - 5. Click the No Chart option in the Type of chart pull-down box
 - 6. Click the **Summary Statistics** box.
 - 7. Type the title of your table in the **Title** box e.g., Support for Income Redistribution by Political Ideology controlling for Party Identification
 - 8. Click the **Run the Table** button
- E. Print the new page that opens under the **Tables-SDA** tab and show this work to me.

VI. Begin to draft your research report:

- A. Search the subject index of your textbook and the <u>Google Advanced Scholar Search</u> engine for research findings relevant to your hypotheses. Show this work to me.
- B. Using the MS-Word[©] report template, write an initial draft of the introduction and methods sections of the paper. Show this work to me.
- C. Analyze the *SDA* frequency table for your *dependent* variable and write your *univariate* findings; then copy the *SDA* frequency table and paste it into your MS–Word[©] file. Show this work to me.
- D. Analyze the *SDA bivariate* table; write your bivariate findings; then copy the *SDA* bivariate-crosstabs table and paste it into your MS–Word[©] file. Show this work to me.
- E. Analyze the *SDA multivariate* partial tables; write your multivariate findings; then copy the *SDA* multivariate-crosstabs table and paste it into your MS–Word[©] file. Show this work to me.
- F. Write the substantive conclusions. Show this work to me.
- G. Write the methodological conclusions. Show this work to me.
- H. Run the MS-Word[©] spelling and grammar checker; and correct all errors.