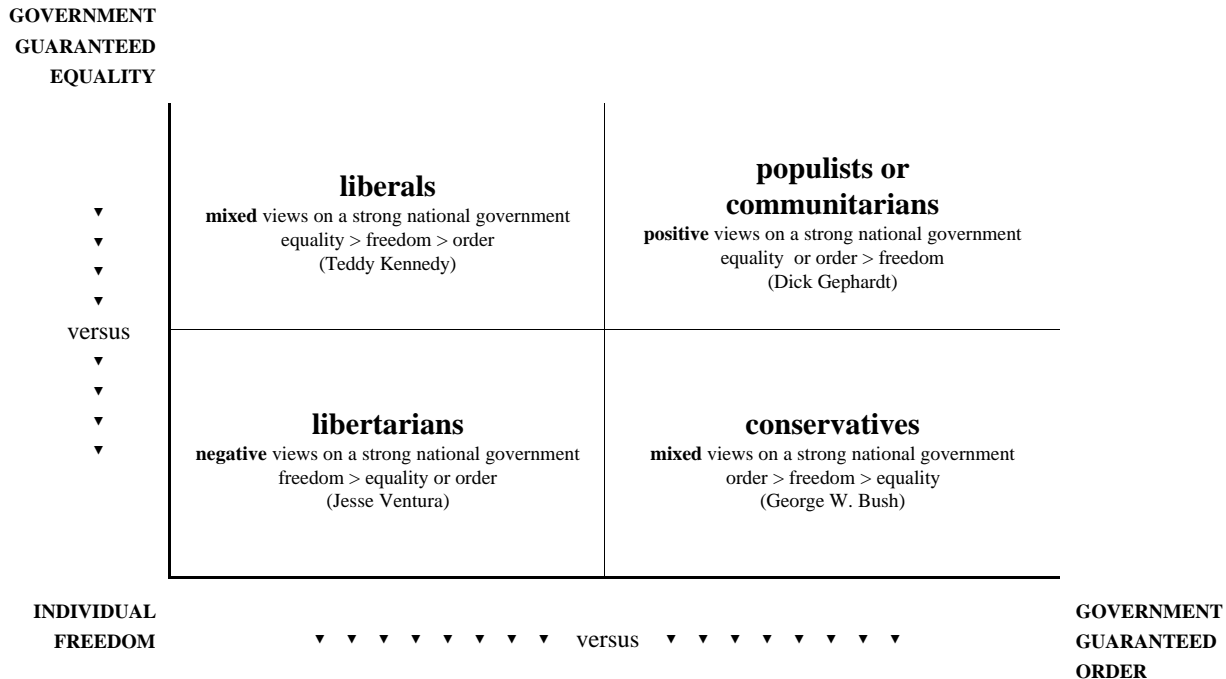


## *Political Ideology and Public Policy Formation*

### I. Political ideology v. political culture

- A. Definition of political **ideology**: a coherent & consistent set of beliefs about what **ends** or **goals** government should pursue
- B. Definition of political **culture**: a coherent & consistent set of beliefs about what **means** government should use to pursue its ends or goals — e.g., authoritarian v. constitutional government
- C. Classification schemes
  1. One-dimensional: left (liberal) v. right (conservative)
  2. Two-dimensional: rank ordering of the three basic **ends** of government



### II. Public policy issues

- A. State-sponsored lottery
- B. State funding of education
- C. Taxes v. spending v. deficits
  1. Tax incentives for corporate recruitment
  2. Sales v. income taxes
- D. Economic development: corporate tax incentives v. public infrastructure
- E. Municipal annexation law

### III. Political realignment in NC