I. Political ideology v. political culture

A. Definition of political ideology: a coherent & consistent set of beliefs about what ends or goals government should pursue

B. Definition of political culture: a coherent & consistent set of beliefs about what means government should use to pursue its ends or goals — e.g., authoritarian v. constitutional government

C. Classification schemes

1. One-dimensional: left (liberal) v. right (conservative)
2. Two-dimensional: rank ordering of the three basic ends of government

II. Public policy issues

A. State-sponsored lottery
B. State funding of education
C. Taxes v. spending v. deficits
   1. Tax incentives for corporate recruitment
   2. Sales v. income taxes
D. Economic development: corporate tax incentives v. public infrastructure
E. Municipal annexation law

III. Political realignment in NC