

Major Considerations	Rational Deliberative	Pragmatic Incremental	Emotional Ideological	
Goals	Few, prioritized, quantitative	Multiple, vague, conflict	Few, clear, not quantitative	
Options	Exhaustive	Only feasible ones	None or one other	
Criteria	Quantitative	Quantitative and Qualitative	Irrelevant	
Process Time	Considerable	Moderate/reasonable	Minimal	
Information Needed	Substantial	Moderate	Minimal/targeted	
Past decisions and policies	Of minimal importance, zero base	Critical, build on the incremental base	Maybe important for historical reasons	
Risks/Unanticipated Consequences	High	Low risk	High	
Time Perspective	Middle range to long run	Short/Middle range	Short	
Cost Benefit Ratio	Optimization, Search for best solution	Sequential attention to goals, marginal adjustments, satisficing	Judgmental	
Problem with Model	Unrealistic, time consuming	Conservative, status quo	The rationale is weak and unquestioning	
Examples	Cuban missile crisis Space program Supply side economics (Reagan)	Desert Storm Agricultural policy Housing policy Social welfare policy	Emergency management Natural disasters Israel, Middle East Policy Abortion policy	