

Values

Accomplishment, Success	Health - Emotional and Physical
Accountability	Honesty
Accuracy	Honor
Achievement/Accomplishment	Humor
Adventure	Income/Wealth
All for one & one for all	Independence
Beauty	Independence/Autonomy
Calm, quietude, peace	Inner peace, calm, quietude
Challenge	Innovation
Change	Integrity
Clarity	Intimacy
Cleanliness, orderliness	Justice
Collaboration	Knowledge
Commitment	Leadership
Communication	Life Balance
Community	Love
Competence	Love, Romance
Competition	Loyalty
Concern for others	Maximum utilization (of time, resources)
Connection/Bonding	Meaning
Content over form	Merit
Continuous improvement	Money
Control	Morality
Cooperation	Nature
Coordination	Openness
Country, love of (patriotism)	Orderliness
Creativity	Peace, Non-violence
Customer satisfaction	Perfection (e.g. of details)
Decisiveness	Personal Growth
Delight of being, joy	Personal Growth / Learning
Democracy	Pleasure
Discipline	Positive attitude
Discovery	Power
Ease of Use	Practicality
Efficiency	Preservation
Environment	Privacy
Equality	Problem Solving
Excellence/Mastery	Progress
Fairness	Prosperity, Wealth
Faith	Punctuality
Family	Quality of work
Flair	Recognition
Freedom	Regularity Resourcefulness
Friendship	Religion
Fun	Respect for others
Fun/Pleasure	Responsiveness
Global view	Results-oriented
Good will	Romance
Goodness	Rule of Law

Gratitude
Hard work
Harmony
Self-expression
Self-givingness
Self-reliance
Serenity
Service/Contribution
Simplicity
Skill
Solitude
Speed
Spirit in life (using)
Spirituality
Stability
Standardization
Status
Strength
Succeed; A will to-
Success, Achievement
Systemization
Teamwork
Time
Timeliness
Tolerance
Tradition
Tranquility
Trust
Truth
Unity
Variety
Vitality
Wisdom
Wisdom

Safety
Satisfying others
Security