

Evaluator's name: \_\_\_\_\_  
URL:http://\_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

## Web Site Analysis

**Step 1: Check Yes if statement applies and No/Not Sure if statement does not apply.**

### Criteria 1: Scope

- A. Many different aspects of the topic are presented. Yes \_\_\_ No \_\_\_  
B. Each aspect is presented in depth. Yes \_\_\_ No \_\_\_

### Criteria 2: Accuracy

- A. The information is consistent with other resources on the topic.  
Yes \_\_\_ No \_\_\_  
B. The information is properly formatted. Yes \_\_\_ No \_\_\_  
C. The information is based on scientific data. Yes \_\_\_ No \_\_\_  
D. The site includes a disclaimer. Yes \_\_\_ No \_\_\_

### Criteria 3: Authority

- A. The author(s)/organization(s) supplying information are identified.  
Yes \_\_\_ No \_\_\_  
B. The author(s)/organization(s) are recognized in the field. Yes \_\_\_ No \_\_\_  
C. The credentials of the author(s) are identified. Yes \_\_\_ No \_\_\_  
D. The author(s) are writing in their discipline. Yes \_\_\_ No \_\_\_

### Criteria 4: Currency

- A. The information presented is up-to-date. Yes \_\_\_ No \_\_\_  
B. The information builds on previous knowledge. Yes \_\_\_ No \_\_\_

### Criteria 5: Purpose

- A. The purpose of the site is identified. Yes \_\_\_ No \_\_\_  
B. The information is appropriate for the intended purpose. Yes \_\_\_ No \_\_\_  
C. The intended audience is specified. Yes \_\_\_ No \_\_\_  
D. The source funding the site is identified. Yes \_\_\_ No \_\_\_

### Step 2: Sum the Yes responses from Criteria 1-5 above.

C1 \_\_\_ + C2 \_\_\_ + C3 \_\_\_ + C4 \_\_\_ + C5 \_\_\_ = Total "Yes" \_\_\_\_\_

### Step 3: Rate the site by comprehensiveness of information.

\_\_\_ 13-16 "Yes" = Credible site: Convincing evidence exists  
\_\_\_ 7-12 "Yes" = Ambivalent site: Inconclusive evidence exists  
\_\_\_ 0-6 "Yes" = "Red flag" site: Insufficient evidence exists

**Step 4: Check Yes if statement applies and No/Not Sure if statement does not apply.**

**Criteria 6: Organization, Structure, & Design**

- A. The information presented in the site is well organized. Yes \_\_\_ No \_\_\_
- B. The terminology used is meaningful to the subject area. Yes \_\_\_ No \_\_\_
- C. The site consists of a table of contents or provides and organizational structure to easily access content. Yes \_\_\_ No \_\_\_
- D. The site contains specific links to data referenced. Yes \_\_\_ No \_\_\_
- E. The site contains internal search engines. Yes \_\_\_ No \_\_\_
- F. The document has a distinguishable header and footer. Yes \_\_\_ No \_\_\_
- G. The major headings and subheadings are identifiable. Yes \_\_\_ No \_\_\_
- H. The loading time for the site is reasonable. Yes \_\_\_ No \_\_\_
- I. The site's creation is clearly displayed. Yes \_\_\_ No \_\_\_
- J. The date of the last revision is clearly displayed. Yes \_\_\_ No \_\_\_
- K. The reading level and material presented is appropriate for the intended audience.  
Yes \_\_\_ No \_\_\_

**Tally Criteria 6: Yes \_\_\_\_\_ No \_\_\_\_\_ totals**

**Step 5: Rate the site by “net appeal.”**

\_\_\_\_ 6-11 “Yes” = Accommodating site

\_\_\_\_ 0-5 “Yes” = Hindering site

**Step 6: Personal Comments: Now compare this source to other sources you have on this topic. (Prepare a typed summary and analysis, minimum 2 pages in length. You are to turn in both the “Web Site Analysis” form filled in and your typed paper answering “Step 6” on the due date received in class.)**